JAYSON VOS

ART DIRECTOR

WORK EXPERIENCE

CO-FOUNDER
at jvd SA

2019-Present

jvd is a design and web studio focused on brand building, web and digital art direction and design.

CO-FOUNDER & WEB DESIGNER
at Schoolbiz

2016 - 2018

Schoolbiz was a web based company that helped schools with online fundraising initiatives and alumni networks. My duties were digital design, branding and marketing design for school websites and campaigns. Since its inception in 2016 we helped raise over R400 000 for Schools in RSA.

ART DIRECTOR AND DESIGNER
at FCB Cape Town

2014 - 2016

FCB is one of the largest global advertising networks. My duties involved art direction, graphic design, campaign conceptualization and retail artwork/ campaign management for clients such as Engen, Savanna Dry, Richeliue, Amarula and RCS.

FREELANCE DIGITAL DESIGNER
at Associated Media Publishing

2014 - 2014
JAN - APRIL

Associated Media is a publishing company that houses 5 of the top womens magazines. My duty was to create creative online advertising campaigns and web design to promote products advertising in their magazines for clients such as Yardley, Garnier and Forever Young.

CO-FOUNDER & ART DIRECTOR
at Absolutezero design and advertising

2012 - 2014

Absolutezero was a design company setup after I graduated. My duties were primarily print based design, corporate identity design and client management.

ART DIRECTOR INTERN
at Ogilvy & Mather Cape Town

2012 - 2012

Ogilvy is one of the largest global advertising networks. As an intern my duties involved campaign conceptualization and retail toolkit design for clients such as Volkswagen, Stimrol and British American Tobacco.

EDUCATION

2011

AAA SCHOOL OF ADVERTISING 2011
BA Degree in Creative Brand Comm. Honors

Creative Brand Communication: Honors 74 %
Diploma in Marketing

2008

FAIRMONT HIGH SCHOOL 2008
Pass with Bachelors 71%

- Mathematics Higher Grade
- English
- Afrikaans
- History
- Business Studies
- Visual Art

PERSONAL INFO

NAME SURNAME:	Jayson Jonathan Vos
NATIONALITY:	South African
SEX:	Male
D/O/B:	24 July 1990
AGE:	29
MARITAL STATUS:	Unmarried
DRIVERS LICENCE:	YES

English
Afrikaans

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Wordpress
HTML / CSS
MS Word

AWARDS

2 Student Loerie Award nominations 2011

Luerzers Archive World Wide Advertising International Student of the year nominee.

Featured in Design Times Magazine

Feature on Expresso SABC Loeries

CONTACT

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